

SINCE ITS INCEPTION IN 2019, WORLD WELLBEING WEEK HAS EVOLVED INTO A GLOBAL MOVEMENT THAT CELEBRATES AND PROMOTES THE WELLBEING OF INDIVIDUALS AND COMMUNITIES WORLDWIDE.

THE EVENT HAS WITNESSED AN EXPONENTIAL INCREASE IN REACH, REFLECTING THE GROWING IMPORTANCE PEOPLE PLACE ON THEIR OVERALL WELLBEING.



WORLD WELLBEING WEEK IS DESIGNED TO OFFER A PLATFORM FOR INDIVIDUALS WORLDWIDE TO CELEBRATE THE DIVERSE DIMENSIONS OF WELLBEING. SUCH AS

MEANINGFUL AND PURPOSEFUL WORK

FINANCIAL SECURITY

PHYSICAL, MENTAL, & EMOTIONAL HEALTH

SOCIAL RESILIENCE

EMPATHIC CORPORATE AND CIVIC LEADERSHIP

COMMUNITY RELATIONS

ENVIRONMENTAL CARE

THESE ASPECTS COLLECTIVELY CONTRIBUTE TO OUR OVERALL WELLBEING, WHICH HAS BECOME MORE VITAL THAN EVER IN OUR LIVES AND LIVELIHOODS.

WORLD WELLBEING

WEEK

2024





